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# Jigsaw Releases Pingz Version 1.1

*Pingz Version 1.1 adds background music and usability enhancements that make creating and sharing personalized, image-based Zoom and Point (ZAP) video messages easier than ever.*

### Palo Alto, CA (Tuesday, July 14, 2015)

**Jigsaw Informatics, Inc.**® ("Jigsaw") today announced that Version 1.1 (V1.1) of its popular free mobile app, Pingz™, is now available on the App Store (**www.appstore.com/pingz**). Featuring an easy-to-use user interface that's further enhanced in V1.1, Pingz makes creating and sharing personalized image-based Zoom and Point™ (ZAP) video messages easy and fun on smartphones and tablets. Pingz includes Jigsaw's patent-pending ZAP technology that enables users to intuitively interact with their images to highlight important details. Pingz V1.1 also allows users to easily add a background music track from their music library to the personalized ZAP videos they create. A Pingz overview video that also highlights the new V1.1 features may be viewed at **https://youtu.be/RVgKx9pSY98**.

"Background music has been a popular request by our users, both to provide 'color' in narrated ZAP videos and to enable music-only ZAP videos. While many apps offer a small library of standard songs, we've enabled Pingz users to incorporate music from their own local music library so they can select what they think is appropriate for their ***personalized*** video messages," said Ross Q. Smith, Jigsaw Co-founder and CEO. "We've also added new usability features that make Pingz far and away the easiest way to create and share image-based videos for playful, practical or professional applications."

**www.appstore.com/pingz**

## About Pingz and ZAP Videos

Creating detailed text messages and emails with attached images on mobile devices is tedious, subject to autocorrect disasters and more often than not results in ambiguous messages that frequently require follow-up messages and occasional apologies. Using Pingz, iOS users simply select or take pictures on their mobile device and then record a personalized Zoom and Point video message while narrating and intuitively interacting with their photos using familiar touchscreen gestures (i.e., swiping, zooming and pointing). When finished, the user has created a personalized ZAP video message that combines their photos, voice narration and touchscreen gestures to precisely convey their intent and emotion far better than other media for many applications. Pingz users can save their ZAP video messages locally or in the cloud and they may directly share them via text or email, social media, video sharing or "open in app."

ZAP video messages made with Pingz may be used to give precise direction, make a short presentation or tell an illustrated, narrated story while highlighting important details. Optimized for a wide range of users, Pingz features an extremely intuitive user interface, so users of all ages and backgrounds can stop typing and start talking, which changes how Pingz users communicate with their friends, family and colleagues. Pingz is ideal for creating and sharing personal, playful, practical and professional video messages, examples of which may be viewed at **www.pingzapp.com**.

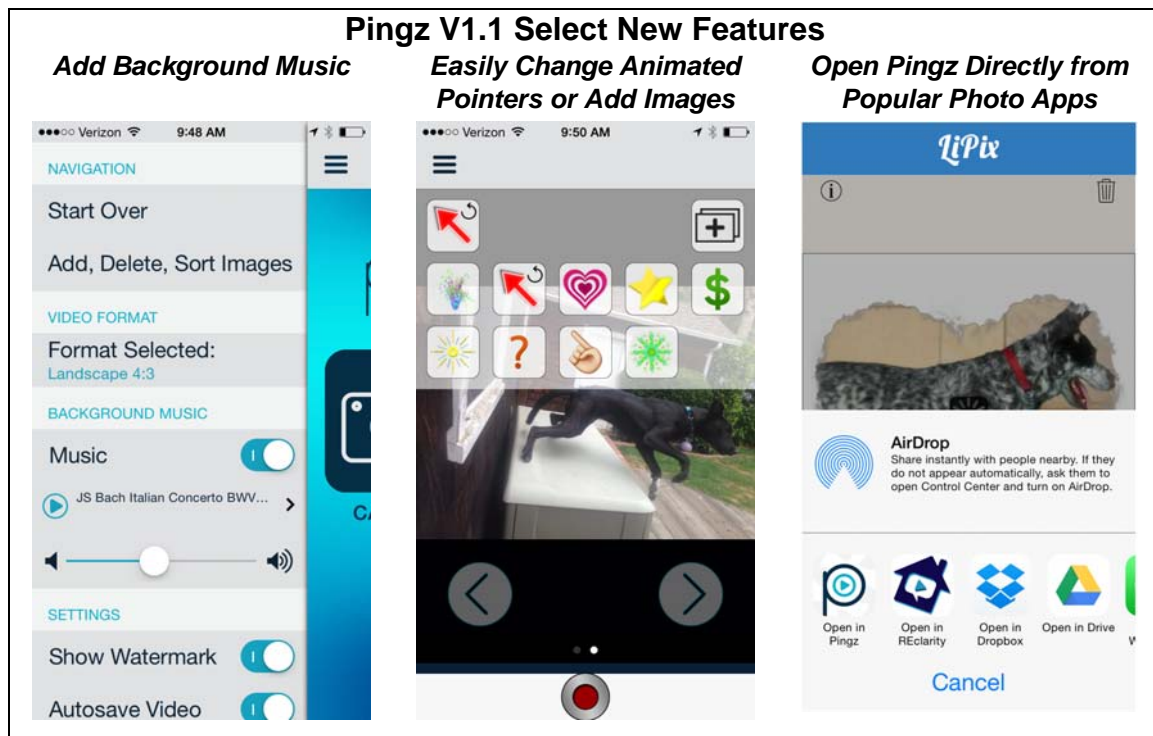The free version of Pingz supports videos with three (3) images (from camera or photo library) and a 30 second duration. Pingz also supports In-App Purchases for more images (9), longer duration (90 seconds) and removal of the Pingz watermark. Pingz V1.1 adds support for background music tracks, new on-screen options for selecting animated pointers and adding images, and the ability to open Pingz directly from popular photo editing apps.



**Pingz V1.1 Select New Features**

*Add Background Music* — *Easily Change Animated Pointers or Add Images* — *Open Pingz Directly from Popular Photo Apps*

## New Vertical Market and Private Label Apps

Pingz V1.1 also provides the foundation for new "vertical market" and "private label" apps that Jigsaw is developing. Combined with a tailored set of features optimized for specific applications, these new apps will bring the power of ZAP video messages and Pingz ease-of-use to specific markets where dramatically improved communications between users, customers, clients and/or colleagues has significant value. Jigsaw will unveil its first vertical market app in August, 2015.

## About Jigsaw

Jigsaw Informatics is a Silicon Valley startup founded by seasoned tech pioneers whose mission is to help mobile device users solve information problems through app-specific tools and clever accessories. Free apps available from Jigsaw today on the App Store include ConnectQR™ QR code creation app and Pingz and ZapVM apps for image-based, Zoom and Point (ZAP) video message creation and sharing, which enable mobile device users to create and share integrated, multimedia messages that document important aspects of life, whether business or personal, serious or fun, practical or entertaining. For more info please visit **www.jigsaw.info**.

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